

Agenda Item A-4

MARIN EMERGENCY RADIO AUTHORITY

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DATE: March 11, 2015

TO: MERA Executive Board

FROM: Maureen Cassingham, MERA Executive Officer

SUBJECT: AGENDA ITEM **A-4**: FINAL REPORT ON NOVEMBER 2014
MEASURE A ELECTION COSTS

Recommended Action: Receive and file Final Report on November 2014 Measure A
Election Costs.

Background: For budgeting purposes, information was provided by NBS to MERA to assist with the estimation of Measure A's November 2014 election costs. Early in 2014, we were advised that estimated total Marin County election costs would be about \$300,000 based on 147,000 total voters at \$1.50 to \$2.50 per registered voter. Total election cost is usually divided by the number of measures on the ballot; \$75,000 was budgeted at that time based on the "guesstimate" of four ballot measures. Ultimately, there were 24 measures on the ballot, including advisory measures and tax extensions.

On January 28, MERA was notified of its final election costs of \$80,814.81 and has been invoiced and paid accordingly. This amount excludes regular County staff salaries and benefits and overhead and the invoice was charged to MERA's Replacement Fund 70036.