

MARIN EMERGENCY RADIO AUTHORITY

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DATE: December 11, 2013
TO: MERA Governing Board
FROM: Maureen Cassingham, Executive Officer
SUBJECT: AGENDA ITEM **B-6**: REPORT #16 ON STRATEGIC PLAN IMPLEMENTATION

Recommended Action: Receive and file Report #16 on Strategic Plan Implementation.

Background: Since the Governing Board received Report #12 on Strategic Plan Implementation on May 15, 2013, Reports #13, #14, and #15 were presented to the Executive Board (see attached). Report #16 provides the following update on activity since #15 was issued:

- 1) The Executive Board on November 13 recommended Governing Board approval of the Proposed Memorandum of Understanding by and between MERA and the County in Support of the Next Gen Radio System. The E.B. also received updates on Rounds One and Two Member outreach presentations from Special Project Manager Jeffries. Outreach Consultant Mullen provided recommendations for the 2014 Outreach Plan which accelerate community outreach through social media and other modes parallel with Round Two Member presentations.
- 2) The Executive Board recommended Governing Board approval on December 11 of the Proposed Next Generation Feasibility Study and 700 MHz technology. The Study also includes estimates of Next Gen O&M costs. An update was provided on County Counsel review of MERA's proposed parcel tax. Grant writing services were discussed and formation of a grants workgroup was approved to give input on grant sponsors, local match sources and use of external grant writers.
- 3) On November 18, 2013, Deputy County Counsel Kiernan confirmed the County's position on MERA's proposed parcel tax mechanism to fund the Next Gen System. This matter is also agendized for Governing Board consideration on December 11.
- 4) The Finance Committee met on December 4, 2013, to review County Counsel's November 18 position on the parcel tax mechanism, the NBS Parcel Tax Study in light of County Counsel's position and the effects of this position on the Project Budget, O&M costs and the Financing Plan. The Committee was also updated on MERA and the Schools.

ATTACHMENTS: B-6a Report #13 on Strategic Plan Implementation (E.B. 7/24/13)
B-6b Report #14 on Strategic Plan Implementation (E.B. 9/11/13)
B-6c Report #15 on Strategic Plan Implementation (E.B. 11/11/13)