

**MARIN EMERGENCY RADIO AUTHORITY**

c/o Novato Fire Protection District  
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**DATE:** September 11, 2013  
**TO:** MERA Executive Board  
**FROM:** Maureen Cassingham, Executive Officer  
**SUBJECT:** AGENDA ITEM **B-4**: REPORT #14 ON STRATEGIC PLAN IMPLEMENTATION

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Recommended Action: Receive and file Report #14 on Strategic Plan Implementation.

Background: Since Strategic Plan Implementation Report #13 was presented to the Executive Board on July 24, 2013, the following has occurred:

- 1) On July 24, 2013, the Executive Board approved the revised draft (7-24-13) of the NBS Parcel Tax Study Report pending final review of the proposed tax mechanism by County Counsel and MERA General Counsel. The Executive Board recommended Governing Board approval of the Revised Project Financing Plan funded by a parcel tax as described in the NBS Study and confirmed by Counsels, along with a Plan for funding additional project costs with Capital Appreciation Bonds funded by continuing current members debt service. Operations Officer Tackabery presented the Next Generation Radio System Implementation Feasibility Study dated 7-24-13 and Report on Coverage Options and Site Prioritization Recommendations. He will update the Study with the goal of final presentation at the November/December Executive and Governing Boards meetings.
- 2) The MERA Workshop with the County Board of Supervisors was held on August 6, 2013. An informational presentation was made by Chief Weber on MERA's planning and implementation efforts for a Next Generation System. Our PPT and video were included in the presentation which was followed by a Q&A.
- 3) The Project Outreach Committee met on August 21, 2013. Due to lack of a quorum, the meeting was informational only. Discussion included the July 24 Executive Board actions on the Next Gen Project, a Member outreach update (meetings with MMA, BOS, West Marin Fire Chiefs, remaining outreach calendar, newsletter, outreach to schools), potentially competing ballot measures and recent Marin IJ and Pt. Reyes Light news articles.

Later in your 9/11 meeting, Special Project Manager Jeffries will update you on the recent informational presentations to MERA Member governing bodies.